



Fulfilling Lives:  
A Better Start  
Small Steps, Big Changes



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CHILDREN'S  
PARTNERSHIP

PROUD OF NOTTINGHAM'S CHILDREN & YOUNG PEOPLE

# Background

- Invest in delivering a step change in the use of evidence based preventative approaches in pregnancy and the first three years of life.
- Three to five areas in England will receive between £30 and £50 million each via a grant from BIG Lottery to deliver a 10 Year programme.



# Programme Outcomes

Outcome area	Long-term outcomes
Social and emotional development	Improved emotional intelligence, mental health and empathy Improved social and learning skills Reduced levels of anger, aggression and crime
Communication and language development	Improved literacy and language skills Improved educational attainment Improved job prospects
Diet and nutrition	Improved health and well being from pregnancy, childhood and into adulthood Reduced costs of dealing with health problems in later life



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And systems change too ...



To embed the principles of first years prevention in the services and mind-set of all members of the SSBC partnership.



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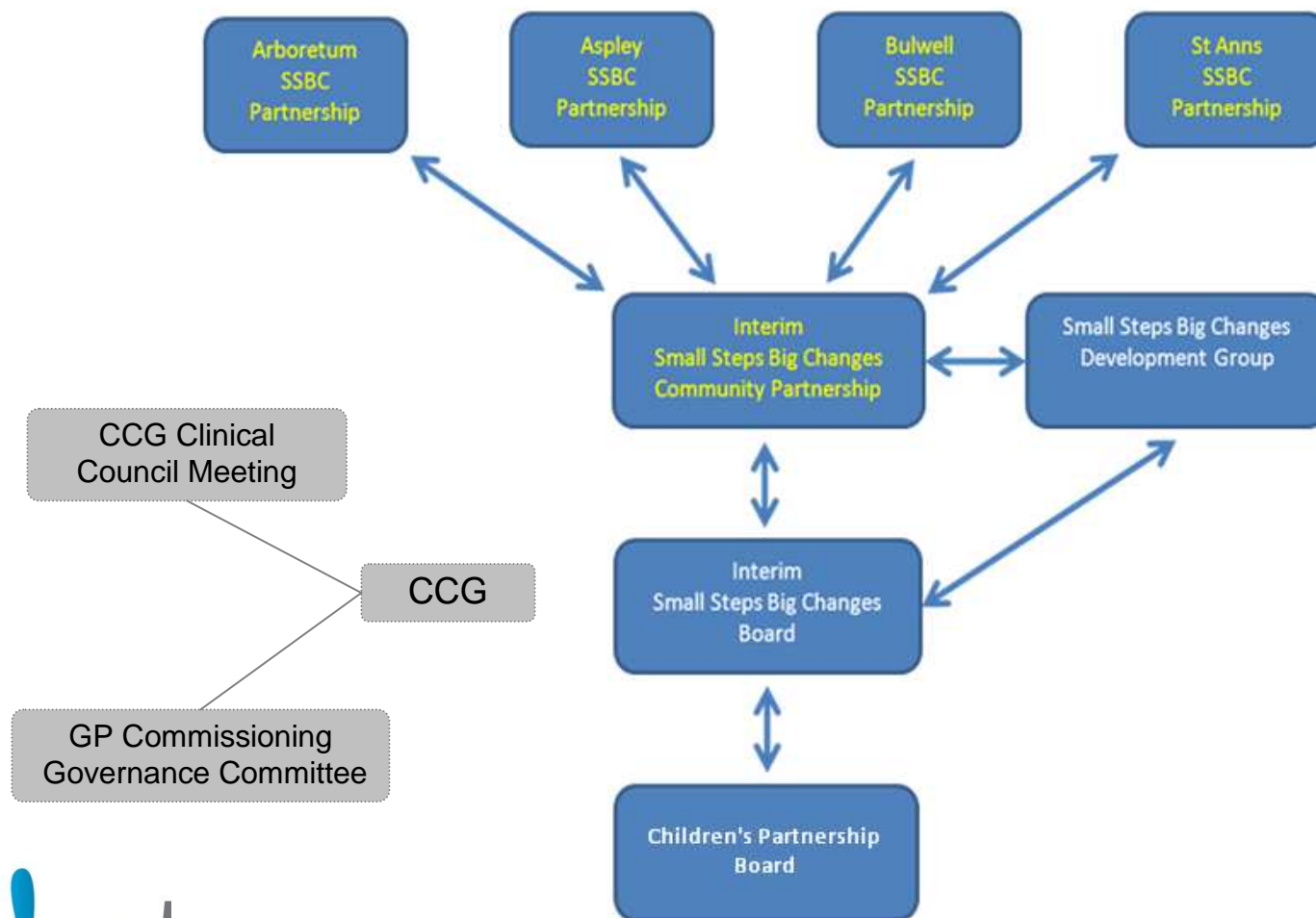
# Strategically links to:

- Nottingham City Council – Review of Children's Services
- Early Intervention Foundation
- Health Visitor transformation and expansion
- Midwifery Services for improved Health and Wellbeing and local Maternity Service Review
- High Impact Neighbourhoods, Priority Families
- Mental Health Strategy

# Process

- 4 Target wards
- Establishing partnership and governance arrangements
- Working with Dartington SRU and BIG – £365K development grant
- Collecting relevant data
- Developing a joint strategy

# SSBC Interim Governance Structure



# Development Grant Procurement

4 areas main areas of work “subcontracted”

- Co-Production
- Community engagement
- Digital programme delivery
- Scoping local VCS readiness to tender and deliver evidence based programmes





# Fund Mapping- What's different and what will it tell us?

- How much is invested annually in improving outcomes for children
- Approximately what proportion is invested in prevention and early intervention
- To what extent investment is supporting evidence-based programmes
- How much key categories of services cost per participant and how these costs compare to known evidence-based alternatives.
- Whether there are opportunities to better coordinate programmes and services supported by different departments and agencies.
- Whether there are opportunities to improve contracting processes including the development of contracts that have clear outcomes, accountability for outcomes and incentives for achieving outcomes.

# The Area Wellbeing Survey

- A standardised, reliable and tested survey instrument. The majority of questions contained within the survey are from existing measures. These existing measures were selected on the basis that they accurately and reliably measure the wellbeing of children and influences upon this.
- Measures have been tried and tested with similar populations elsewhere and found to produce high reliability and validity. In other words, we can be confident the Area Wellbeing Survey (0-8) consistently, and with reasonable precision, measures the wellbeing of children and influences upon this.
- 600 families: 300 from Arboretum, Aspley, Bulwell and St. Ann's and **300 from other areas within the City**

# Triangulation of data

Ward Name	Child poverty (%)	Low birth weights (%)	Child development at age 5 (%)	Obese children (Year 6) (%)	Population
Aspley	59.3	10.2	51.9	23.1	17,429(total) 1,665 (0-3)
St Anns	59	8.5	38.9	22.6	17,885 (total) 1,052 (0-3)
Bulwell	45.1	9.7	49.3	21.3	16,519 (total) 1,149 (0-3)
Arboretum	48.3	10	50.1	26	14,104 (total) 572 (0-3)



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# Characteristics of the SSBC approach

Collaboration

Partnership

Co-production

Local  
delivery

Long-term  
investment

Focus on  
primary  
prevention

Using  
evidence

Understanding  
impact

Asset-based



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# What next?

- Strategy Development days – January 2014
- Finalising the Project Plan
- Bid submission by 28<sup>th</sup> February 2014
- Final decision June 2014
- Implementation September 2014 (?)

# Contacts.

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